

# 2019

# MyAlaskaMedia

A Division Of Wick Communications, Alaska

## RATES:

OPEN RATE	\$27 PCI
BUSINESS CARD	\$108
EIGHTH PAGE	\$283.50
SIXTH PAGE	\$384.75
QUARTER PAGE	\$587.25
HALF PAGE	\$1174.50
FULL PAGE	\$2349

## COLOR:

\$3 PCI
\$12
\$31.50
\$42.75
\$65.25
\$130.50
\$261

## ASK ABOUT OUR FRONT PAGE OPTIONS

### FREQUENCY DISCOUNTS:

5-14	15%
15-25	25%
25-40	35%
40+	45%
GUARANTEED PLACEMENT +15%	
NON-PROFIT RATE \$16 PCI	

### COLUMN WIDTH:

1 Col. =	1.556"
2 Col. =	3.222"
3 Col. =	4.889"
4 Col. =	6.556"
5 Col. =	8.222"
6 Col. =	9.889"

Pick up rate \$10 PCI from one newspaper to another.

Insert Rates \$75 cpm **Call for frequency discounts**

All prices are net. All print ads will be charged an additional \$30.00 per week for digital enhancement services.

## DIGITAL ADVERTISING

on [frontiersman.com](http://frontiersman.com), [anchoragepress.com](http://anchoragepress.com), [arcticwarrior.net](http://arcticwarrior.net), [oureagle.com](http://oureagle.com)

\$10 cpm 10-49K impressions \$8 cpm 50K+ impressions

Leaderboard - 728x90 & 320x50, Skyscraper - 300x600

Medium Rectangle (In-Story/E-Newsletter/Side Rail) - 300x250

Reveal - 1960x600 and 800x250, \$150/day with 3 day maximum

**Ask about our many digital products**

**Programmatic options, SEO options and Digital Contests!**



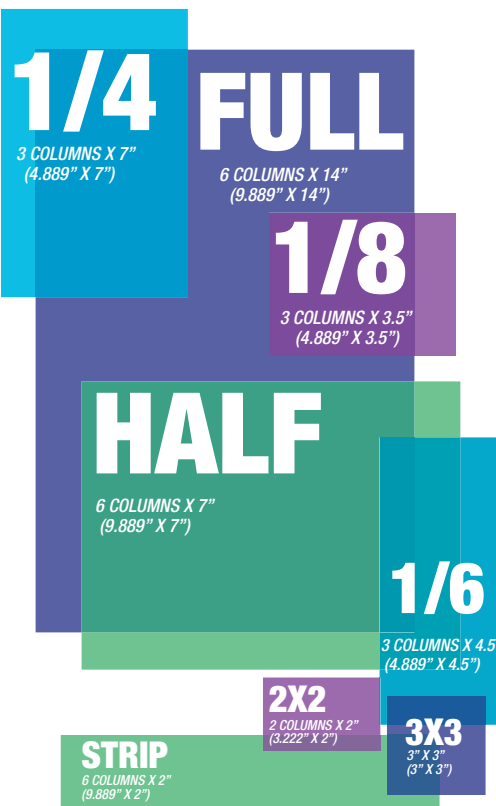
MAT-SU VALLEY  
FRONTIERSMAN

EAGLE RIVER & CHUGIAK  
THE EAGLE

ARCTIC  
WARRIOR

TALKEETNA

ANCHORAGE  
PRESS



Call 907.352.2255 or Email  
[advertising@frontiersman.com](mailto:advertising@frontiersman.com)

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