

THE EAGLE

EAGLE RIVER & CHUGIAK

The most comprehensive coverage of Eagle River/Chugiak. Published each Thursday. The Eagle is direct mailed to 2500 homes plus additional copies available in free racks located in Eagle River, Chugiak and Peter's Creek.

1/16 PAGE

3.301" x 3"
2col x 3"

	PCI	Total rate
Open Rate	\$15	\$90
13 week	\$13.80	\$82.80
26 week	\$12.70	\$76.20
52 week	\$11.68	\$70.08
Add full color		\$12

1/8 PAGE

5.007" x 4"
3col x 4"

	PCI	Total rate
Open Rate	\$15	\$180
13 week	\$11.04	\$132.48
26 week	\$10.16	\$121.92
52 week	\$9.35	\$112.20
Add full color		\$24

1/4 PAGE

5.007" x 7.5"
3col x 7.5"

	PCI	Total rate
Open Rate	\$15	\$337.50
13 week	\$10.16	\$228.60
26 week	\$9.35	\$210.38
52 week	\$8.60	\$193.50
Add full color		\$45

1/2 PAGE

10.125" x 7.5"
6col x 7.5"

	PCI	Total rate
Open Rate	\$15	\$675
13 week	\$9.35	\$420.75
26 week	\$8.60	\$387
52 week	\$7.91	\$355.95
Add full color		\$90

FULL PAGE

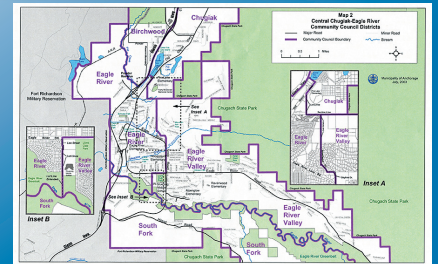
10.125" x 15"
6col x 15"

	PCI	Total rate
Open Rate	\$15	\$1,350
13 week	\$8.60	\$774
26 week	\$7.91	\$711.90
52 week	\$7.28	\$655.20
Add full color		\$150

DEADLINES:

Reservation
Mon., 2pm

Final Ad
Tue. Noon



COLUMN WIDTH

1 column = 1.505"						
2 columns = 3.301"						
3 columns = 5.007"						
4 columns = 6.716"						
5 columns = 8.419"						
6 columns = 10.125"						

15 inch page depth

Open Rate \$15 • Non-profit rate \$8.50 • Pick up into: Mat Su Valley Frontiersman, Arctic Warrior or the Anchorage Press for \$10 per column inch, color included!

- Ads must run in consecutive weeks to receive discounts
- Rates do not apply to special Thanksgiving circulation day.

Print advertisements will be placed on a landing page on frontiersman.com for SEO enhancement, using key words from the advertisement. Each unique advertisement is billed at \$30 with a \$60 monthly maximum.

Production Specs

Accepted formats: PDF, high-quality JPEG, TIFF

Images: Minimum of 200dpi at print size

PDFs: If possible, please distill/export as PDF/x-1a:2001 standard

Color: CMYK or Grayscale only. Please convert RGB or spot colors.

All black text should be: CO MO YO K100